

GRAPHIC SPECIFICATIONS

AF013 AF033 AF303 DE206 IF033 IF037 IF043 IF048 PS011 LB015 LB025 PS023 PS027 PS100 – A1

Artwork specifications:

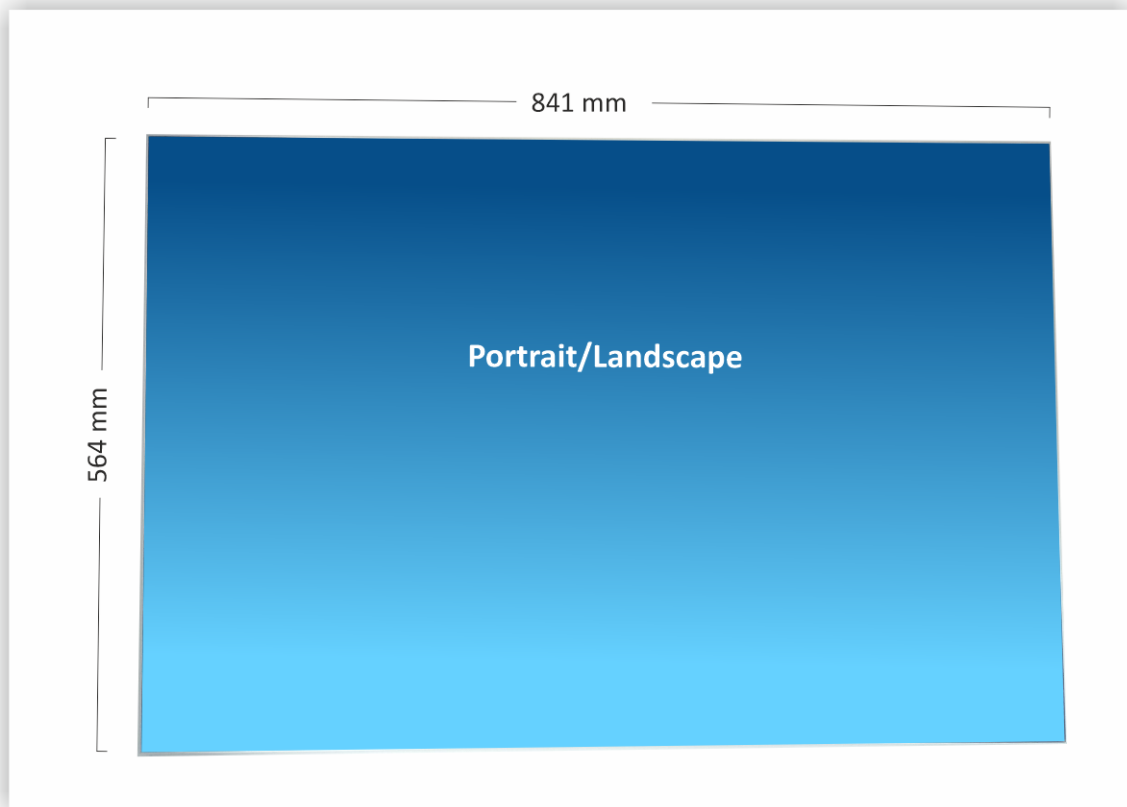
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

Product specifications:

- ✓ total graphic area: W: 594 mm H:841 mm
- ✓ visible graphic area: W: 564 mm H: 811 mm

Recommandations:

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas:
15 mm left, 15 mm right, 15 mm top, 15 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions
W: 564 H: 811 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc.
If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

visible area

Total graphic area 594x841 mm.

Position the desired items in the visible area of 564x811 mm, marked with gray.
In the area marked with red you only use the background, no important information.
